

# Service Area Plan

## Department Of Housing And Community Development

### Community Development and Revitalization (53301)

## Service Area Background Information

### Service Area Description

This service area encompasses work programs that are designed to support and enhance local community development and revitalization efforts. It is a combination of grants, technical assistance, design assistance and training initiatives that the Community Development Division provides to local partners to carry out revitalization and development activities in distressed areas of Virginia's communities and urban neighborhoods. Activities are targeted to distressed communities where needs are greatest. Training and technical assistance are targeted toward helping clients understand the resources available through this activity and learning how to effectively apply them to their own local situations. Specific programmatic efforts include the Virginia Enterprise Initiative, the Virginia Main Street Program, Community Capacity Building Program, Seed Grants, CDBG Program administration, ARC Program administration, the Virginia Individual Development Accounts, TechRiders and Virginia Works activities. Virginia Works activities are designed to improve the economic conditions in distressed rural areas. They include regional consortia workforce grants, industrial site redevelopment activities, creation of a community development bank, assistance in accessing New Markets Tax Credits, support of artisan networks and the development of two artisan/tourism destination centers.

Additionally, this service area supports the Crooked Road: Virginia's Heritage Music Trail. A funding proposal was included in the Governor's introduced Budget Bill HB30/SB30 for operational support for the Crooked Road non-profit organization. The Crooked Road is a heritage music tourism organization committed to tripling tourism revenues in the 10 counties, three cities and 11 towns that participate and support this initiative. This proposal is to provide funding to support a full-time director and related administrative costs for the 2006-2008 biennium at a cost of \$75,000 each year.

### Service Area Alignment to Mission

This service area increases the capacity of local and regional entities to work in effective partnerships with DHCD. It also provides resources that directly affect the prosperity and viability of Virginia's most distressed communities.

### Service Area Statutory Authority

Code of Virginia Sections 36-131 through Sections 36-139.7.

### Service Area Customer Base

Customer(s)	Served	Potential
Local Governments	115	324
Non-Profit Organizations	40	45
Technical Assistance Recipients	7,500	8,000

# Service Area Plan

## Department Of Housing And Community Development

### Community Development and Revitalization (53301)

---

#### **Service Area Products and Services**

- CDBG and ARC program administration and technical assistance to support project development and implementation.
- Capacity building technical assistance, training and services to non-profit organizations.
- Downtown revitalization development and technical assistance, training and design services.
- Funds to develop two artisan retail-tourist destination centers in western Virginia.
- Grants to regional, industry-led organizations that are implementing comprehensive workforce development initiatives.
- Grants to local and regional service providers and lenders for business training and self-employment loans for low-income citizens to become economically self-sufficient.
- Seed grants for operational support to non-profit and community organizations.
- Grants to localities to redevelop abandoned or blighted industrial properties.
- Training and matching funds for individual development account savers to use for homeownership, self-employment and education.
- Grants to non-profit organizations to support the artisan economy.
- Training and computer access through the TechRiders Program.

#### **Factors Impacting Service Area Products and Services**

- Funding availability at the state and federal levels
- Program service revisions in response to new and changing client needs and interests
- Local capacity to serve as partners in the described activities
- Future funding and philosophical commitment to Virginia Works activities

#### **Service Area Human Resources Summary**

##### **Service Area Human Resources Overview**

##### **Service Area Full-Time Equivalent (FTE) Position Summary**

Effective Date:	1/31/2006
Total Authorized Position level .....	23.6
Vacant Positions .....	6
Non-Classified (Filled).....	0
Full-Time Classified (Filled) .....	17.6
Part-Time Classified (Filled) .....	0
Faculty (Filled) .....	0
Wage .....	4
Contract Employees .....	2
Total Human Resource Level .....	23.6

##### **Factors Impacting Service Area Human Resources**

##### **Anticipated Changes in Service Area Human Resources**

# Service Area Plan

## Department Of Housing And Community Development

### Community Development and Revitalization (53301)

---

#### Service Area Financial Summary

	<u>Fiscal Year 2007</u>		<u>Fiscal Year 2008</u>	
	General Fund	Nongeneral Fund	General Fund	Nongeneral Fund
<b>Base Budget</b>	\$7,089,629	\$755,329	\$7,089,629	\$755,329
<b>Changes To Base</b>	(\$2,544,308)	\$18,353	(\$2,544,308)	\$18,353
<b>SERVICE AREA TOTAL</b>	<b>\$4,545,321</b>	<b>\$773,682</b>	<b>\$4,545,321</b>	<b>\$773,682</b>

# Service Area Plan

## Department Of Housing And Community Development

### Community Development and Revitalization (53301)

---

## Service Area Objectives, Measures, and Strategies

### Objective 53301.01

*Promote greater prosperity for distressed communities and citizens.*

#### This Objective Supports the Following Agency Goals:

- Revitalize communities in Virginia through strategic investment of technical assistance and financial resources.

#### This Objective Has The Following Measure(s):

- **Measure 53301.01.01**

*Number of new jobs created.*

**Measure Type:** Output

**Measure Frequency:** Annually

**Measure Baseline:** 939 New Jobs Created in FY 2005

**Measure Target:** 1000 New Jobs Created in FY 2007 & 08.

**Measure Source and Calculation:**

Reports from local and regional partners and grant recipients

- **Measure 53301.01.02**

*Amount of new private investment in distressed communities*

**Measure Type:** Output

**Measure Frequency:** Annually

**Measure Baseline:** \$30 Million in FY 2005

**Measure Target:** \$30 Million in FY 2007 & 08.

**Measure Source and Calculation:**

Reports from local and regional partners and grant recipients

#### Objective 53301.01 Has the Following Strategies:

- Invest in projects and activities that will create new economic opportunities
- Provide business training, technical assistance and loans to support new business start-ups and expansion
- Revitalize downtown areas into viable business environments
- Invest in facilities and technologies that will provide job training and diversification

### Objective 53301.02

*Increase the effectiveness of community partners in carrying out community development activities.*

#### This Objective Supports the Following Agency Goals:

- Increase the ability of communities to implement innovative and creative responses to community defined needs.

# Service Area Plan

## Department Of Housing And Community Development

### Community Development and Revitalization (53301)

---

#### This Objective Has The Following Measure(s):

- **Measure 53301.02.01**

*Number of clients receiving technical assistance*

**Measure Type:** Output

**Measure Frequency:** Annually

**Measure Baseline:** 15,000 in FY 2005

**Measure Target:** 16,000 in FY 2007 & 08.

**Measure Source and Calculation:**

Internal Monitoring

#### Objective 53301.02 Has the Following Strategies:

- Provide downtown revitalization services consistent with the Main Street approach
- Provide access to computer training for low-income citizens
- Provide operational assistance grants to non-profit organizations with the potential to become development partners
- Provide structured organizational development training and technical assistance services to non-profit organizations that are interested in carrying out community development activities
- Provide training, technical assistance and information on a range of community development topics and issues to support the work of DHCD partners